

BREASTFEEDING

in south dakota

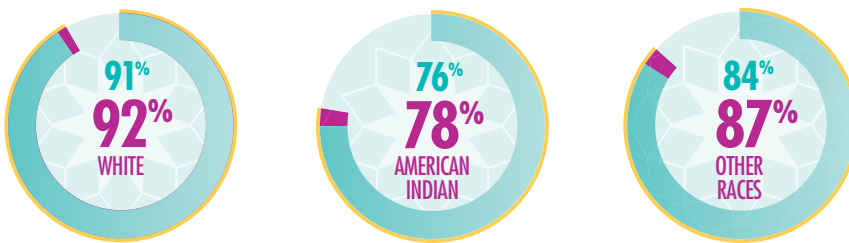
WHO IS MORE LIKELY TO breastfeed?



- + Older mothers
- + More educated mothers
- + Married mothers
- + Mothers with household incomes greater than \$25,000/year

PERCENT OF MOTHERS who have ever breastfed* BY RACE

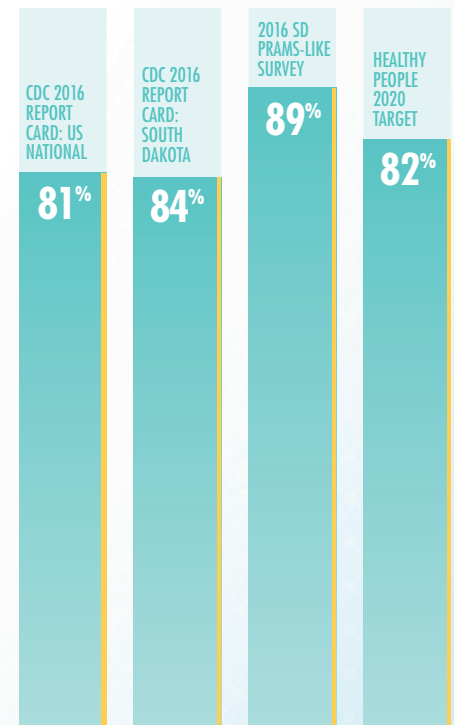
■ 2014 ■ 2016



TOP 3 REASONS for stopping breastfeeding

1. Thought they were not producing enough milk
2. Breast milk alone did not satisfy the baby
3. Baby had difficulty latching or nursing

Percentage of ALL mothers who have EVER breastfed*



* Data from the 2016 South Dakota PRAMS-like Survey. For full report: doh.sd.gov/documents/statistics/2016-SD-PRAMS.pdf

* Ever breastfed refers to mothers breastfeeding their current baby.

what can we DO?



Breastfeeding strategies:



- 1 Ensure that maternity care practices across South Dakota are fully supportive of breastfeeding
- 2 Provide education and training in breastfeeding for all health professionals who care for women and infants
- 3 Educate women prenatally, about breastmilk production and supply as well as infant cues of hunger and satiety
- 4 Offer breastfeeding support in the form of breastfeeding experts, peer counseling and breastfeeding support groups
- 5 Encourage community participation in the Breastfeeding-Friendly Business Initiative (healthysd.gov/breastfeeding)

Learn more:

sdwic.org

healthysd.gov

forbabysakesd.com